



PUBLICIZING SINGERS, MUSICIANS AND WRITERS TO MUSIC ROW & BEYOND SINCE 1995

2012 – 2013 Editorial Calendar

June 2012 – CMA Fest / Bonaroo Special

- Promotional Coverage of festivals
- Lineup promotions
- History of festivals

July 2012 – NMG Regular Edition

- Independence Day
- Summer Concerts
- CMA and Bonaroo wrap up coverage

August 2012 – Red Dirt Special

- Red Dirt defined
- Coverage of well known and up and coming Red Dirt artists

September 2012 – Americana Special (Street date 8/31)

- Americana Fest – Sept 12-15
- History of the Fest and Line – up
- Americana artist coverage

October 2012 – Bluegrass Special (Street date 9/27)

- Bluegrass Fest – Sep 28-30
- History and line-up of Fest
- Bluegrass artists and venues
- Americana wrap up

November 2012 – Patriotic Special

- Veteran's Day – 11/12/2012
- Patriotic country songs and albums
- Veteran's playing music
- Bluegrass wrap up
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December 2012 – Nashville Then & Now

- Photos of Nashville past and present
- "Where are they now" editorial
- Changes in the industry

January 2013 – 2013 Planning Issue

- Major album releases
- Dates of upcoming fests and seminars
- Interviews with artists about 2013 plans

February 2013 – CRS Special

- CRS Feb 27- March 3

March 2013 – NMG Regular Edition

April 2013 – Gospel

- Dove Awards April 2013
- Gospel artist coverage

May 2013 – 2nd Annual Blues Edition

- 2nd Annual Blues Jam
- Coverage of blues artists
- Potential follow up with 2012's artists

*If you have editorial interest, please contact us at NMG@nashvillemusicguide.com
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